

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939577-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1864

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	939577	07894392

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/31/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1111--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/28/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV18H	\$550.00 NM
1	WESH	W	08/29/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV18H	\$550.00 NM
4	WESH	Th	08/30/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV18H	\$550.00 NM
3	WESH	F	08/31/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV18H	\$550.00 NM
2	08/28/12	08/31/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1111--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/28/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP12TV18H	\$800.00 NM
4	WESH	W	08/29/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP12TV18H	\$800.00 NM
3	WESH	Th	08/30/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP12TV18H	\$800.00 NM
1	WESH	F	08/31/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP12TV18H	\$800.00 NM
3	08/28/12	08/31/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1111--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	08/28/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV18H	\$900.00 NM
2	WESH	W	08/29/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV18H	\$900.00 NM
4	WESH	Th	08/30/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV18H	\$900.00 NM
1	WESH	F	08/31/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV18H	\$900.00 NM
4	08/29/12	08/30/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--11---	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--11---	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/29/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP12TV18H	\$1,800.00 NM
2	WESH	Th	08/30/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP12TV18H	\$1,800.00 NM
5	08/28/12	08/31/12	M-F Entertainment Tonight	7:00-7:30 PM	-1-11--	:30	3	\$1,200.00	NM

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939577-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1864	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1-11--	3	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Tu	08/28/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	AFP12TV18H	\$1,200.00	NM
3 WESH	Th	08/30/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	AFP12TV18H	\$1,200.00	NM
2 WESH	F	08/31/12	7:16 PM	M-F Entertainment Tonight	7:00-730 PM	:30	AFP12TV18H	\$1,200.00	NM
6	08/29/12	08/30/12	M-F Access Hollywood	Access Hollywood /	--11---	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--11---	2	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	W	08/29/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	AFP12TV18H	\$1,200.00	NM
2 WESH	Th	08/30/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	AFP12TV18H	\$1,200.00	NM
7	08/28/12	08/30/12	NBC Tonight Show	11:35P-12:35XM	-111---	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-111---	3	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Tu	08/28/12	11:53 PM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV18H	\$700.00	NM
2 WESH	W	08/29/12	11:53 PM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV18H	\$700.00	NM
3 WESH	Th	08/30/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV18H	\$700.00	NM
8	08/28/12	09/02/12	M-Su News @ 11PM	11-1135p	-111--1	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-111--1	4	\$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	Tu	08/28/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV18H	\$1,400.00	NM
3 WESH	W	08/29/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV18H	\$1,400.00	NM
4 WESH	Th	08/30/12	11:52 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV18H	\$1,400.00	NM
LR- Network Program Runover									
1 WESH	Su	09/02/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV20H	\$1,400.00	NM
9	09/01/12	09/01/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Sa	09/01/12	8:27 AM	NBC Saturday	Sat 8-10am	:30	AFP12TV18H	\$1,100.00	NM
10	09/01/12	09/01/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Sa	09/01/12	7:16 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	AFP12TV18H	\$600.00	NM
11	09/01/12	09/01/12	NBC Prime SAVING HOF	9:00-10:00 PM	-----S-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Sa	09/01/12		NBC Prime SAVING HOPE	9:00-10:00 PM	:00		\$1,000.00	NM
See MG 11.3,11.4									
2 WESH	Sa	09/01/12		NBC Prime SAVING HOPE	9:00-10:00 PM	:00		\$1,000.00	NM
See MG 11.3,11.4									

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice # 939577-1	Invoice Date 09/09/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/03/12
Advertiser Americans for Prosperity	Product AMER 4 PROSPERITY	Estimate Number 1864	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
11	09/01/12	09/01/12	NBC Prime SAVING HOF9:00-10:00 PM Class of Time - Pre-emptible with notice		-----S-	:30	2	\$1,000.00	NM		
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	3	WESH	Sa	09/01/12	9:23 PM	NBC Prime L&O SVU	9:00-10:00 PM	:30	AFP12TV18H	\$1,000.00	NM
				MG for 11.1,11.2							
	4	WESH	Sa	09/01/12	9:45 PM	NBC Prime L&O SVU	9:00-10:00 PM	:30	AFP12TV18H	\$1,000.00	NM
				MG for 11.1,11.2							
12	09/01/12	09/01/12	NBC Prime L&O SVU Class of Time - Pre-emptible with notice	10:00-11:00 PM	-----S-	:30	2	\$1,200.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/27/12	09/02/12	-----S-	2	\$1,200.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WESH	Sa	09/01/12	10:06 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	AFP12TV18H	\$1,200.00	NM
	1	WESH	Sa	09/01/12	10:32 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	AFP12TV18H	\$1,200.00	NM
13	09/01/12	09/02/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----11	:30	2	\$900.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/27/12	09/02/12	-----11	2	\$900.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WESH	Sa	09/01/12	6:20 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	AFP12TV18H	\$900.00	NM
	1	WESH	Su	09/02/12	6:23 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	AFP12TV20H	\$900.00	NM
14	09/02/12	09/02/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$400.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/27/12	09/02/12	-----S	1	\$400.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WESH	Su	09/02/12	6:42 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	AFP12TV20H	\$400.00	NM
15	09/02/12	09/02/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,600.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/27/12	09/02/12	-----S	1	\$1,600.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WESH	Su	09/02/12	8:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	AFP12TV20H	\$1,600.00	NM
16	09/02/12	09/02/12	CHRIS MATTHEWS WK Class of Time - Pre-emptible with notice	CHRIS MATTHEW:	-----S	:30	1	\$700.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/27/12	09/02/12	-----S	1	\$700.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WESH	Su	09/02/12	10:26 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	AFP12TV20H	\$700.00	NM
17	09/03/12	09/03/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	M-----	:30	1	\$550.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/03/12	09/09/12	M-----	1	\$550.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WESH	M	09/03/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV20H	\$550.00	NM
20	09/03/12	09/03/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	:30	1	\$1,800.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/03/12	09/09/12	M-----	1	\$1,800.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WESH	M	09/03/12	6:15 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP12TV20H	\$1,800.00	NM
21	09/03/12	09/03/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-730 PM	M-----	:30	1	\$1,200.00	NM		

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939577-1	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1864

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/03/12	09/03/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/03/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	AFP12TV20H	\$1,200.00 NM
22	09/03/12	09/03/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/03/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	AFP12TV20H	\$1,200.00 NM
23	09/03/12	09/03/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/03/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV20H	\$700.00 NM
24	09/03/12	09/03/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/03/12	11:20 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV20H	\$1,400.00 NM

Total Spots **43**

Payment Terms 30 Days

<u>Gross Total</u>	\$43,750.00
<u>Agency Commission</u>	\$6,562.50
<u>Net Amount Due</u>	\$37,187.50